

PainBuddy

An Initiative by Dr. Sudhir's Pain Relief



Dr. Consultation | Pain Tests & Therapy | Elderly Care | CDC

**India's 1st Integrated
Pain Relief Clinic | Pain Relief @ Home**

“Pain-Buddy” BUSINESS PROPOSAL

ABOUT US



India's 1st & Largest Innovative Integrated Pain Management Ecosystem.

We Believe in repair of Joints & reversal of Diseases instead of Replacement

100K+ Patients cured

“Expert care for pain relief, backed by qualified professionals.

99% Trusted Successful Pain Relief

Choose Dr. Sudhir's Pain Management Clinic for 99% successful pain relief.

100% Dedicated Care

Dr. Sudhir's Pain Relief for unparalleled dedication to your well-being.

We have started our journey from Kolkata in 2017

Now after 8 years we are more than 15 Cities and continue expanding...!!

MEET OUR FOUNDER

Dr. SUDHIR KUMAR

MD, DM (NEUROLOGY)

- SENIOR CONSULTANT NEUROLOGIST
- SENIOR PAEDIATRIC NEUROLOGIST
- INTEGRATED PAIN MANAGEMENT EXPERT
- MEDICAL WELLNESS EXPERT
- INTERNATIONAL HEALTH COACH

- ❑ DR. SUDHIR KUMAR HAS DONE HIS NEUROLOGY TRAINING IN JIPMER PONDICHERRY & SMS JAIPUR, HAVING MULTIPLE NATIONAL & INTERNATIONAL PUBLICATION UNDER HIS NAME
- ❑ HE HAS DONE HIS INITIAL MEDICAL TRAINING FROM K.E.M. HOSPITAL, MUMBAI
- ❑ HE HAS PROVIDED PAIN AND NEUROLOGICAL CONSULTATION FOR 20+ YEARS IN MOST OF THE INDIAN CITIES & TREATED MORE THAN 3 LAC PATIENTS
- ❑ WITH HIS VAST NEUROLOGICAL EXPERIENCE & FURTHER RESEARCH, HE HAS INVENTED **INTEGRATED PAIN SOLUTIONS** THROUGH NON- SURGICAL & NON-INVASIVE APPROACH

EX-ATTACHED:



MEET CO-FOUNDER



Dr. TANUSHREE GHOSH ROY C.E.O.

- M.B.A
- M.A (CAL) (Gold Medalist)
- CMSED, DEHMS, IAMS (FELLOW)
- MEDICAL WELLNESS SPECIALIST

TANUSHREE GHOSH HAS STRONG ACADEMIC & CLINICAL BACKGROUND HAVING BACHELOR'S DEGREE FROM RENOWNED BETHUNES COLLEGE AND MASTER'S (GOLD MEDALIST) FROM CALCUTTA UNIVERSITY.

SHE HAS A DIPLOMA IN ELCTRO HOMEOPATHY WHICH DEALS IN INTEGRATION OF ALLOPATHY WITH ALTERNATE MEDICATION LIKE HOMEOPATHY AND OTHER INDIAN MEDICAL SYSTEMS.

SHE HAS A GREAT ENTREPRENEURIAL AND MANAGEMENT SKILL HAVING TRUE LEADERSHIP QUALITY.

SHE IS MULTI TALENTED WITH GOOD PLAYBACK SINGING SKILL AND COMMUNICATION SKILL.



PAIN CONDITIONS WE TREAT @ HOME



Knee Pain
(Osteoarthritis)



Neck & Back Pain
(Spondylitis)



Rheumatoid Arthritis &
Ankylosing Spondylitis



Frozen shoulder
& Shoulder Pain



Tennis Elbow



Carpal Tunnel
Syndrome (CTS)



Foot & Heel Pain
(Calcaneal Spur/
Planter Fascitis)



Headache &
Chronic Migrane



T.M.Joint Pain



Diabetic
Neuropathic Pain



Childhood Dystonia
related Pain



Fibromyalgia



Trigeminal Neuralgia




Sports Injury
related Pain

We Provide Integration of most of the Proven Therapeutic Procedure of different Medical Systems Under One Roof @ Home in ***Step-Wise-Algorithmic*** manner.

[Essentially **Non-Surgical & Non- Interventional** methods]

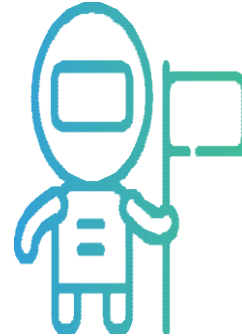


MISSION



- To improve the lives of million by providing comprehensive pain management solutions by integrating Modern Medical Practices, Ayurvedic Therapy and other para medical systems

VISION



To provide comprehensive pain management solutions by integrating the best techniques across

- Allopathy and Ayurveda, preferably **Non- Surgical and Non-Interventional methods.**

A - NEUROMUSCULAR THERAPY

STEP
01



VIBRATION ACCUPRESSURE

STEP
02



ELECTRO THERAPY

STEP
03



JOINT MOBILISATION
MUSCLE MANIPULATION

STEP
04



GAIT TRAINING / WARM-UP

STEP
05



PROP BASED EXERCISE

STEP
06



Nutritional Counselling

B - REJUVENATION THERAPY

STEP
01



KERALA PANCHKARMA

STEP
02



WAX THERAPY

STEP
03



STEAM INHALATION

STEP
04



ABHYANGA

STEP
05



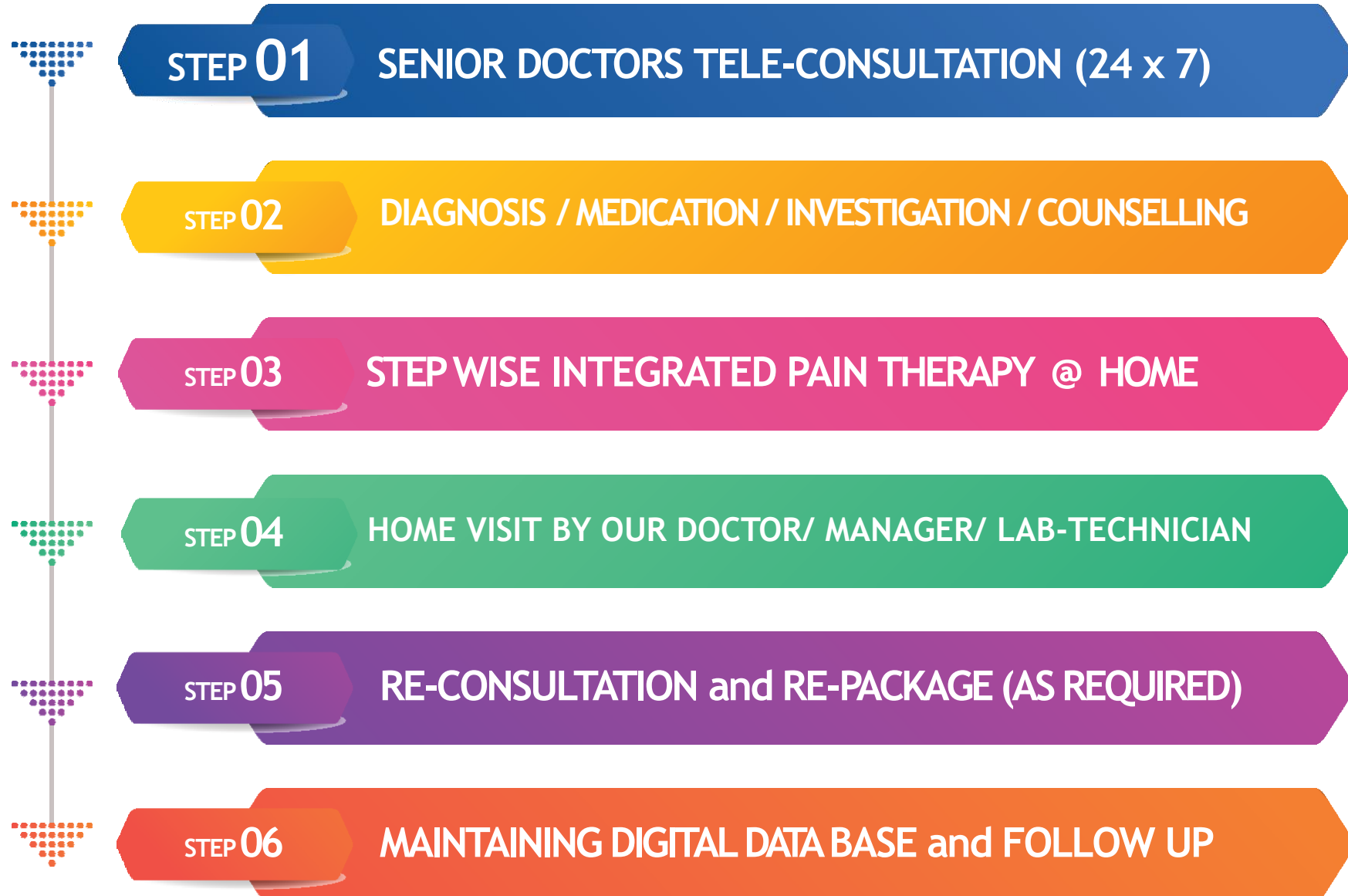
EMOTIONAL-COUNSELLING

STEP
06



YOGA/ MEDITATION

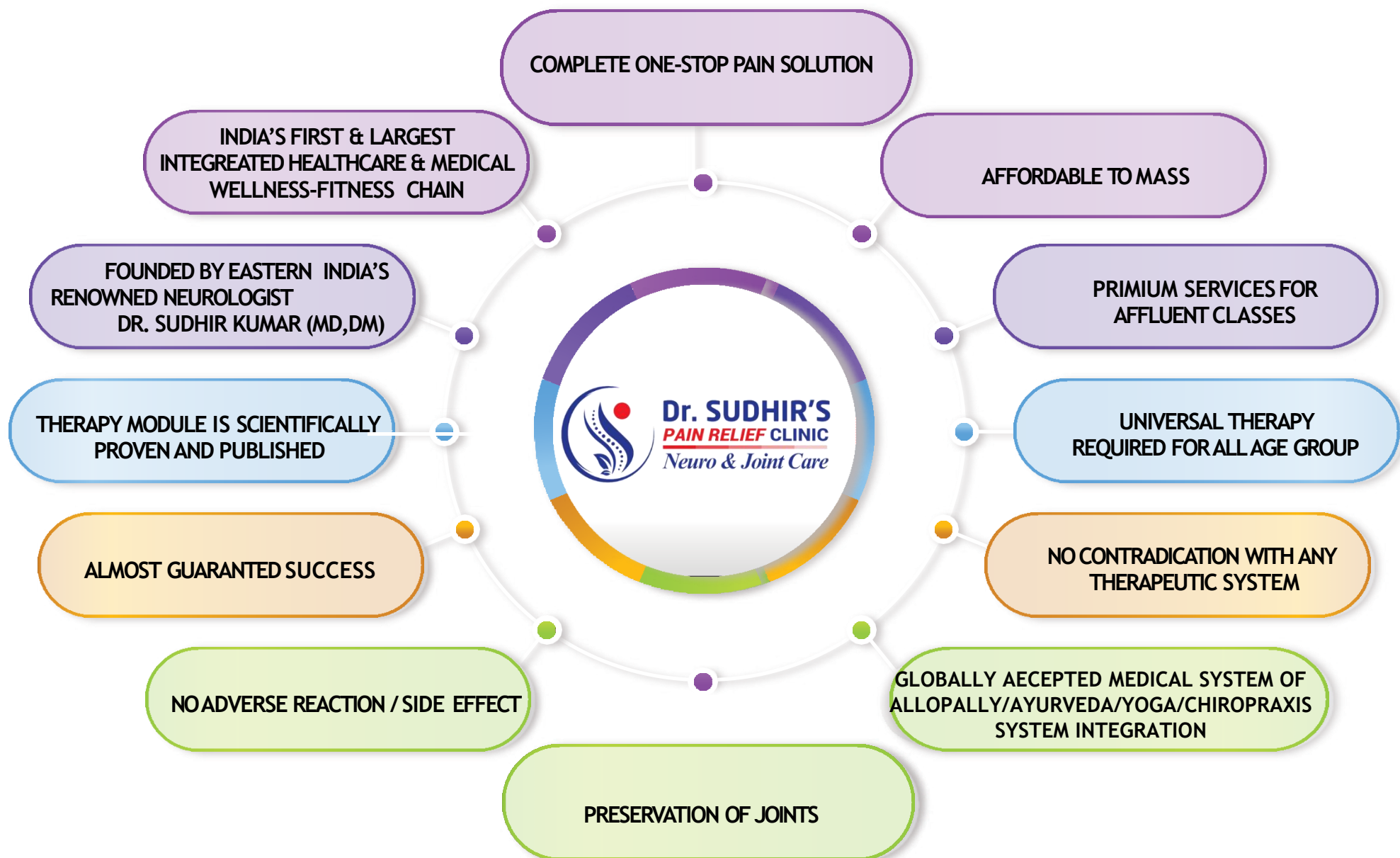
“PainBuddy” MODULE



OUR USP



Dr. SUDHIR'S
PAIN RELIEF CLINIC
Neuro & Joint Care
INTERNATIONAL PAIN MANAGEMENT ECOSYSTEM



Pain Management Ecosystem



OUR SERVICES

**Your comfort, our care —
expert pain relief at home.**

Experience professional, personalized pain relief treatments without stepping outside your door. Our expert caregivers bring advanced techniques, compassionate support, and proven therapies directly to your home — ensuring comfort, convenience, and continuous care.



**Doctor
Consultation**

[Read More >>](#)



**Doctors Home
Visit**

[Read More >>](#)



Neuro Therapy

[Read More >>](#)



Neuro Tests

[Read More >>](#)



Diagnostic

[Read More >>](#)



Pharmacy

[Read More >>](#)



**Pain Kits &
Accessories**

[Read More >>](#)



**Elderly
Care & Convenience**

[Read More >>](#)

FRANCHISE RESPONSIBILITIES



- Premises of around 150-200 Sq ft.
- 02 small Rooms/ 01 Reception lobby/ 01 Washroom.
- Basic Infrastructure including Furniture & Fixtures.
- Local Administration, Legal & Statutory Compliances
- Provide Patient Generation and Local Marketing
- Patient Support Guarantee (Minimum 05 Patients/week)
- Salary, Rent ,Electricity, Internet/ wi-fi & other expenses.

FRANCHISOR RESPONSIBILITIES



- In-House Robust Operational Application / Software.
- SOP of Dr Sudhir's Pain Clinic for Operations and Patient Services
- Staff Hiring, Training & Monitoring Support
- Glow Sign board, CCTV, Display Set-up, Interior & Exterior Layout Design.
- Real-time Management Information System (MIS) through our Application.
- Tele-Consultation Setup (Computer, Printer, Web-Cam, Sound System)
- Day-to-day Full Operational Support (Till Hand Holding – 6 month)
- Branding & Promotional Activities at Enterprise level
- Schedule Audit & Inspections by QC Team

Capital Expenditure

INVESTMENT	AMOUNT
Franchisee Fees (Including set up cost)	02.90 Lacs (Non-Refundable)

TOTAL – 02.90 LACS

Fixed OPEX(p.m)

Cost/ Expenses	Amount (Approximately)
Staff Salaries (02 Therapist, 01 Front Office)	40,000
Rent	10,000
Electricity & Wi-Fi	2,000
Marketing & Others	5,000

TOTAL – 57000

FLOOR PLAN

DISPLAY ROOM
50 SQFT

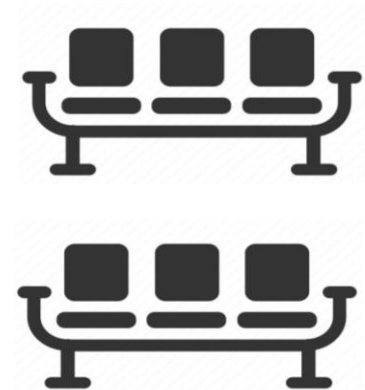
TELE-CONSULTATION ROOM
50 SQFT

RECEPTION AREA



WASHROOM

100 SQFT



Revenue Stream & Share

Income Source	Avg. Fees	Franchisee Share
Dr. Consultation (Online)	500	50%
Neuro Therapy	10000	70% (1st 6 month) 85% (after 6 month)
Neuro Kit	5000	20%
Neuro Tests	2000	20%
Dr. Home Visits + Home Diagnostic	1000	20%
Pharmacy & Pain Accessories	1000	20%
Blood Tests	1000	20%

Note :

- 1. Hand Holding Period is 6 month**
- 2. Obligation to collect payment lies with Franchisor**

FINANCIAL PROJECTION & BREAK-EVEN POINT (BEP)

Projected ROI in 10 months !

Income Source	1st Month Patients	Avg. Fees	Franchisee Share	Revenue (1st Month)	Revenue (2nd Month)	Revenue (3rd Month)	Revenue (4th Month)	Revenue (5th Month)	Revenue (6th Month)	Revenue (7th Month)	Revenue (8th Month)	Revenue (9th Month)	Revenue (10th Month)	Revenue (11th Month)	Revenue (12th Month)
Online Consultation	20	500	50%	5000	5500	6050	6655	7321	8053	8858	9744	10231	10743	11280	11844
Neuro Therapy	6	10000	70% (1st 6 month) 85% (after 6 month)	42000	46200	50820	55902	61492	67642	90350	99385	104354	109571	115049	120802
Neuro Kit	6	5000	20%	6000	6600	7260	7986	8785	9663	10629	11692	12277	12891	13535	14212
Neuro Tests	6	2000	20%	2400	2640	2904	3194	3514	3865	4252	4677	4911	5156	5414	5685
Dr. Home Visits + Home Diagnostic	6	1000	20%	1200	1320	1452	1597	1757	1933	2126	2339	2456	2578	2707	2843
Pharmacy & Pain Accessories	6	1000	20%	1200	1320	1452	1597	1757	1933	2126	2339	2456	2578	2707	2843
Blood Tests	6	1000	20%	1200	1320	1452	1597	1757	1933	2126	2339	2456	2578	2707	2843
Total Revenue				59000	64900	71390	78528	86383	95022	120467	132515	139141	146095	153399	161072
			Operational Expenses	Expenses (1st Month)	Expenses (2nd Month)	Expenses (3rd Month)	Expenses (4th Month)	Expenses (5th Month)	Expenses (6th Month)	Expenses (7th Month)	Expenses (8th Month)	Expenses (9th Month)	Expenses (10th Month)	Expenses (11th Month)	Expenses (12th Month)
			Rent (150 Sq.Ft.)	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000
			02-04 Therapist Staff	30000	30000	30000	30000	30000	30000	60000	60000	60000	60000	60000	60000
			01 Front Office Staff	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000
			Electricity & WiFi	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000
			Marketing & Others	5000	5000	5000	5000	5000	5000	8000	8000	8000	8000	8000	8000
Total Expenses				57000	57000	57000	57000	57000	57000	90000	90000	90000	90000	90000	90000
Profit & Loss				2000	7900	14390	21528	29383	38022	30467	42515	49141	56095	63399	71072
Cumulative Profit & Loss				2000	9900	24290	45818	75201	113223	143690	186205	235346	291441	354840	425912
													ROI		

WHY “PainBuddy” OPPORTUNITY?



- ✓ **Low Capital Investment with High Returns**
- ✓ **Exclusive Market Advantage**
- ✓ **High Demand & Scalability**
- ✓ **Tech-Driven, Hassle-Free Operations**
- ✓ **Complete Transparency & Reporting**
- ✓ **Innovative, Integrated Treatment Approach**
- ✓ **Expert Brand Support by Dr. Sudhir**

OPPORTUNITY FOR DOCTORS



- ✓ **High Patient Retention**
with a complete care model delivering guaranteed results.
- ✓ **100% Non-Surgical, Non-Interventional Therapies**
safe, effective, and side-effect free (no medico-legal risks).
- ✓ **Strong ROI**
with minimal capital investment.
- ✓ **Full Operational Support**
Staffs, Therapies & SOPs managed by Dr. Sudhir's Robust Software.
- ✓ **Dedicated Assistant Support**
for patient counselling and result tracking.
- ✓ **Trusted Brand & Marketing Support**

Join us and be a part of
India's 1st International Pain
Management Ecosystem
Growth Story...!!



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Visit our Official Social Media Pages & Channels



Thank You..!!

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